

ANNUAL REPORT 2023



WELCOME HOME
A COMMUNITY FOR VETERANS



Together, we will

END VETERAN HOMELESSNESS

2120 BUSINESS LOOP 70 E, COLUMBIA, MO 65201 - (573) 443-8001

WELCOMEVETERANS.ORG

MISSION

Welcome Home works to *honor*
Veterans and *restore* lives.

VISION

It is our vision to *end* Veteran
homelessness.

VALUES

Serve with *compassion.*

Serve with *honor.*

Serve with *excellence.*



A LETTER FROM THE BOARD PRESIDENT

At Welcome Home, every single day is a day in which many homeless Veterans' lives become further restored. Every single day. All 365 days in each year. In 2023, those 365 days provided 12,823 bed nights of shelter for homeless Veterans and their families. In those 365 days, we served 34,122 delicious well-balanced meals. In those 365 days, we served 434 Veterans and family members through the combination of Welcome Home's programs and services.

We could stop there and be very pleased with all of those numbers; be satisfied that we have that amazing impact on the lives of so many who once protected us, but that's just not how we roll. That's just not all that we can do for them, and there are so many more Veterans who are just like the 434 we served in 2023. There are so many more needs to be met. Thanks to an absolute top-notch compassionate team, Welcome Home has become a well-oiled machine. The programs we have put in place are evidence-based, proven, and effective. The partnerships we have developed are strong and committed. However, the goal of all goals for us is to place every Veteran in their own home that they can sustain for themselves. This has become one of our greatest challenges lately – the lack of affordable housing. This is a nationwide crisis and brings new challenges to our efforts, every single day. In true Welcome Home fashion, we're looking at every possible opportunity to tackle those challenges. With relentless pursuit, we're digging in our heels to find solutions. We're creating ways to partner with landlords and developers who want to have a role in the Welcome Home mission – to honor veterans and restore lives. We simply will not rest until we achieve that mission.

On behalf of the Veterans Welcome Home serves, as well as the staff and the Board of Directors, our most heartfelt thanks to all of you who support this mission in any way. We believe in what we do and your support tells us you believe in it, too. We are motivated by that belief every single day – 365 days a year.

All the best,



Jenny Lorenz-Rudkin

2023 BOARD OF DIRECTORS & LEADERSHIP STAFF

Officers

President
JENNY LORENZ-RUDKIN
RE/MAX Boone Realty
Honor Homes

Vice President
MARCUS GLOVER
USAF, Veteran
Dollar General

Secretary
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University of Missouri

Treasurer
TANNER SUTTON
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E Mortgage Capital Inc.

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JENNIFER STICKEN
Compass Health

BRUNO GRECO
Atkins, Inc.

DON HOWSER
USAF, Veteran
Timber Ridge Builders

SHAY ROUSH
The Crossing Church

MATTHEW LIGHTLE
Columbia Orthopaedic Group

Leadership Staff

MEGAN SIEVERS
Executive Director

JONATHAN JEDLOW
Clinical & Deputy Director

TIMOTHY SCOTT
USA, Veteran
Operations Director

MICHELLE VOGT
Development Director

**“The meaning of life is to find your gift.
The purpose of life is to give it away.”**

-Pablo Picasso

KEY PROGRAMS & SERVICES

All support and wrap-around services are customized to meet the needs and goals of each individual Veteran, including intensive case management, advocacy, and an opportunity to build a greater quality of life. Our key programs include:



EMERGENCY & TRANSITIONAL SHELTER

32 rooms/34 beds with full bathrooms for literally homeless Veterans, including a separate corridor for our female Veterans and families, as well as ADA rooms for those with disabilities.



PERMANENT HOUSING

Supportive services and temporary financial assistance to help Veterans and their families who are homeless, or at-risk of homelessness, secure or sustain permanent, affordable, and stable housing.



VETS WORK

Job readiness training and direct support to help unemployed or underemployed Veterans find and keep meaningful employment.

IMPACTS & OUTCOMES

Through Welcome Home's comprehensive programs and services, homeless and at-risk Veterans gain wrap-around support, ensuring access to essential resources such as shelter, well-balanced meals, and necessary supplies. We also provide transportation, employment assistance, and both permanent and rapid re-housing services. Each Veteran receives individualized case management, advocacy, connection to VA-eligible benefits, as well as opportunities for recreational and therapeutic activities. By connecting them with collaborating partners, we ensure Veterans receive the mental, physical, and emotional resources they need. Ultimately, our goal is to help every Veteran achieve a better quality of life — a life they truly deserve.

More than stats. These are real lives changed!

34,122

Well-balanced meals served

12,823

Bed nights of care provided

434

Veterans and family members served in 2023

59%

of homeless Veterans transitioned from shelter to independent permanent housing

93%

of Permanent Housing participants obtained permanent housing within 36 days

\$0

cost to Veterans and families served by Welcome Home thanks to our wonderful supporters!

SPECIAL NOTE FROM A VETERAN PARTICIPANT

In the past two months that I have lived here, Welcome Home has provided me with a stable, secure & safe environment. I have here a setting in which to regain my emotional stability. I have been fighting clinical depression for over two years, and only after a second inpatient stay on 2B in the VA Hospital for medication readjustment in May 2023 did I become eligible for services here. I served honorably & proudly. I feel that Welcome Home honors us, the Veterans. We all have reasons to be here. I feel that the program attempts to fulfill each Veterans' individual needs as well as it can.

I have found my case manager and staff to be excellent teachers and mentors. All staff members I have interacted with have been outstanding individuals, they are all number one folks. I'm still fighting the housing battle, I am working against a poor credit score & poor rental history. I am not giving up. As rental property in Columbia, MO is so high, I realize that I might have to stay through the entire 120 day program. I am still fighting. I want to thank all staff members for their dedication, time, & hard work to make Welcome Home a safe, stable, & secure setting to regain my life.

- Veteran Participant, George

WHAT WELCOME HOME HAS MEANT TO ME

You welcomed me home when I was alone
My home burnt down to the ground
My sad spirits were way down
When they invited me in
My New Life began to begin
I met other Veterans of war
And got to know who they are
Good Food three times a day
Makes the hunger go away
Such a good and wonderful staff
We talk and sometimes joke and laugh
A long time I hope I can stay
A really sad time when I must go away
I love them for all the things they do
That day I must leave I'll say boo hoo
and of course **THANK YOU!**

Written by Veteran Participant, Don

2023 REVENUE - \$2,636,279

**IN KIND -
NONCASH GIFTS**

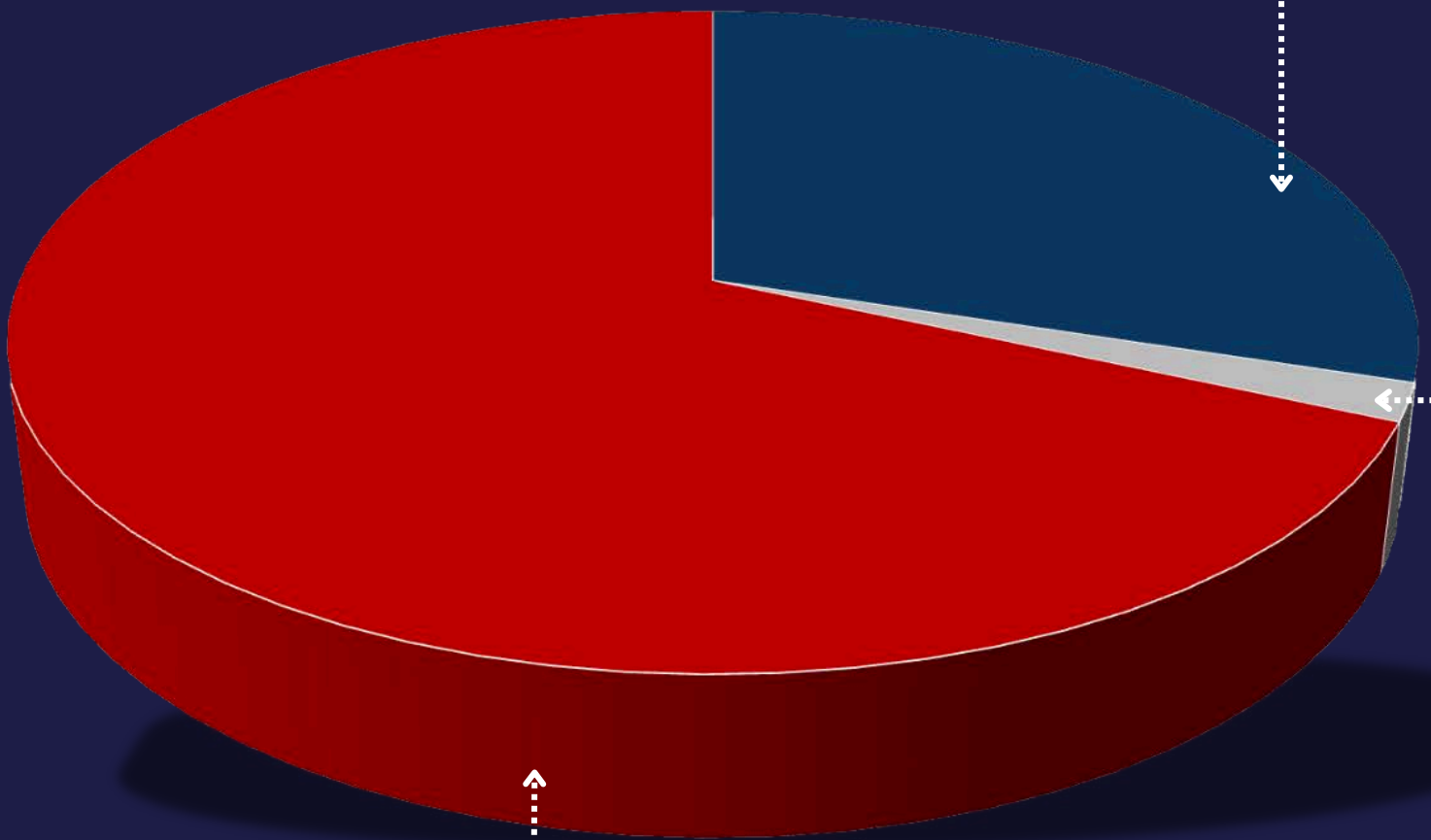
\$99,322

(not included in total)

30%

**FUNDRAISING CONTRIBUTIONS,
EVENTS, CAMPAIGNS & GRANTS**

\$787,602



68%

**GOVERNMENT GRANTS
& CONTRACTS**

\$1,800,633

2%

**INVESTMENT
& SPECIAL PROJECTS**

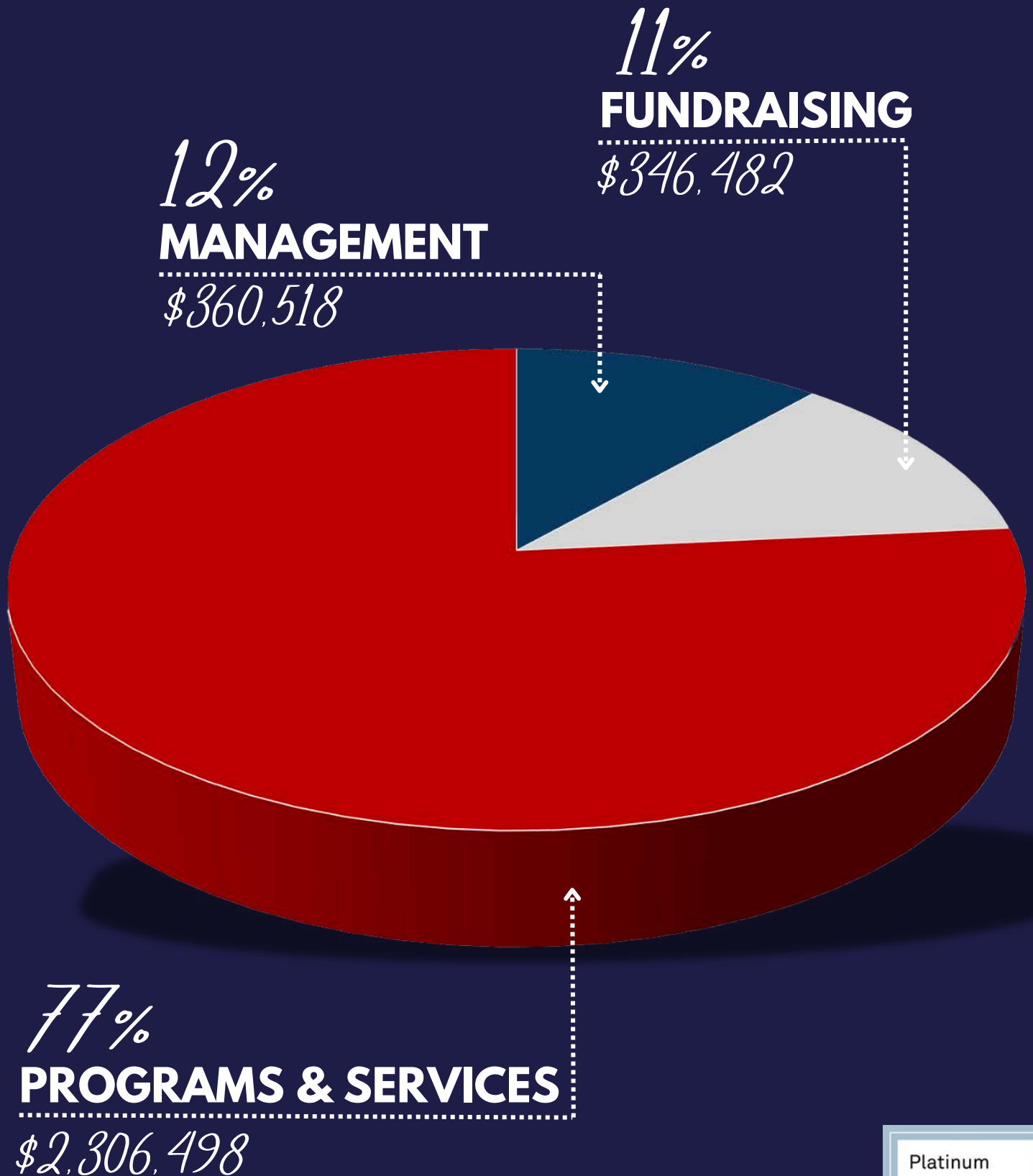
\$48,044

Platinum
Transparency
2024

Candid.

Board approved Audited Financials & Form
990 are available on our website and Candid.

2023 EXPENSES - \$3,013,498



Board approved Audited Financials & Form 990 are available on our website and Candid.

Platinum
Transparency
2024

Candid.

WE SALUTE OUR SUPPORTERS & FRIENDS



2023 KEY COMMUNITY EVENTS



6th Annual Charity Picnic



2nd Annual Whiskey, Wine and Welcome Home



8th Annual Casino Night

2023 DONOR ROLL

ON BEHALF OF WELCOME HOME'S BOARD OF DIRECTORS, EMPLOYEES, AND VETERANS WE SERVE, A VERY SPECIAL THANK YOU TO THE FOLLOWING INDIVIDUALS AND BUSINESSES FOR THEIR PHILANTHROPIC EFFORTS AND GENEROSITY IN HELPING FULFILL OUR CRITICAL MISSION:

FIVE-STAR MISSION INVESTMENT \$20,000+

Veterans United Foundation
Columbia Orthopaedic Group

Dr. Thomas and Nicole Aleto

Dr. Alan and Megan Anz

Dr. Peter and Donna Buchert

Dr. Chris and Christi Farmer

Dr. Joshua and Keira Hamann

Dr. John and Heidi Miles

Dr. James and Jill Newton

Dr. Michael and Lauren Robertson

Atkins, Inc.

Bob Woodruff Foundation & Got Your 6 Network
Disabled American Veterans Charitable
Service Trust

Factual Data and DataVerify

Informative Research

WE SALUTE YOU

FOUR-STAR

MISSION INVESTMENT \$10,000 - \$19,999

Allen P. & Josephine B. Green Foundation

Band of Brothers

Boone Electric Community Trust

Dawson and Shelly Rolwing

Equifax

H.E.R.O.E.S. Care

Orscheln Industries Foundation

Plumbers and Pipefitters Local 562

Skip and Ann Bromstedt

Sigma Nu Fraternity, University of Missouri

Threshold of Hope

The Crossing Church

Vessell Bridges Murphy Law Offices



WE SALUTE YOU

THREE-STAR

MISSION INVESTMENT \$5,000 - \$9,999

Arnold Air Society (AAS)
Bradley Young All-State
Insurance Agency
Columbia Elks Lodge #594
Don and Suzanne Howser
Ross and Natalie Bridges
Macadoodles, Columbia
MFA Oil Company
Mortgage Connect
Owl Storage

Priority Title and Escrow
Roger and Jenny Rudkin
St. Charles County
Disc Golf Club
Terravest Development

TWO-STAR

MISSION INVESTMENT \$2,500 - \$4,999

Bruno Greco
Boston National Title
EquipmentShare
Greg and Theresa Sharpe
Jason Lang
Mid-Missouri Military Officers
Association (MOAA)
Marilyn Rauland Kidder Foundation
Optimized CFO and Controller
Services
Orange Coast Lender Services
Restoration Eye Care
Roy and Marckeen English

Sgt Clean Pressure Washing
Shakespeare's Pizza
Simmons Bank
Vernette Smith
St. Charles Elks Lodge #690
St. Thomas More
Newman Center
Miriam Savidge & Liz Sutton
Jennifer Sticken
The Giving Branch
TIG Advisors
Dan and Michelle Vogt,
Whitetails Unlimited

WE SALUTE YOU

ONE-STAR

MISSION INVESTMENT \$500 - \$2,499

43TC, Julie McDermott
Charles and Sally Abromovich
Achieve Balance Chiropractic
Marsha Aldridge
Roger Allbee
Lynn and Diane Allen
American Legion Post 202
Applebee's, Columbia
Assistance League of Mid-Missouri
Betty Avery
Ballenger Propane, Inc.
Beta Tau Chapter ESA
Betz Jewelers
Bezler Law Firm, Janet Bezler
Beth Blume
William Boston
Chris and Amy Boyd
Don Bristow
Tim Burnam
Mike and Christi Burwell
Robert and Krystal Canine
James Chapman
Chapman Heating and Cooling
Steve and Carolyn Cheavens
Columbia Country Club
Columbia Rock Bridge Lions Club
Coil Construction
Combat Veterans Motorcycle Association
Chad Cordray
Heather Corke
CoStar Catering
Cottone and Company
Country Club of Missouri
Craft Beverage Consultants
Crossfit Aggregate, Jo and Jessi Whitehorse
Andrew and Christina DeLaTorre
Diamond Pet Foods
Ben and Claire Dierkes
Doc & Norm Direct/MO-X
Ron Dodge
Tery and Samantha Donelson
Jason and Kelly Dundulis
Chris Egbert
First State Community Bank
Dale Fitch
Fleet Feet of Jefferson City
Freddy's Frozen Custard and Steakburgers
Julie Freelin
Kyle Gardner
Marcus and LaVetta Glover
Natalie Gough
Greg Kolb Agency, American Family Insurance
David Griffith
Vernon Hartman
Cecily Hicks
Howard County DAR
Independent Stave Company
Rosemary Jacobson
Jake's Bar and Grill
Job Point
Michael and Kathryn Kane
Carla Kennedy
Larry Krummen
Lanier Landscaping, LLC
Liberty Family Medicine
Dave and Mandy Llewellyn
Jane MacLellan
Dustin and Cassie March
Natalie Kim March
Michael McCann
McDannold Appraisals, LLC
Travis Miller
Missouri Apartment Association
Missouri Employers Mutual
Eric Morrison
N.H. Scheppers Distributing
Open Door Baptist Church
Opteon
Patriot Guard Riders
Jason Pavlik
Pilot Grove Lions Club
Plato's Closet
Point Management
John and Margaret Preus
Pro Pumping and Hydrojetting, LLC
Propeller Properties of Columbia
David 'Mike' Randerson
Brenda Ravenscraft
Red Rock United Methodist Church
Jeffrey Reichmuth
Jared Reynolds
Don Rippetto
Seoul Taco
Shay and Lynn Roush
Shelter Foundation
Simple Solutions Fitness
Keegan and Megan Sievers
Jennifer Slayden
Southwest Airlines
St. Mary's Catholic Church
St. Raymond's Society
Sydenstricker Nobbe Partners
Target Circle
The Club at Old Hawthorne
The First Christian Church of Columbia
The Premiere Group, LLC
Robert Unrath
Kevin Ventrillo
Veterans United Realty
Andy Vrooman and Deuce Pub & Pit
Watlow Enriching Lives Foundation
Sherri Weintrop
Wild Bill Williams
Williams-Keepers, LLC
Wines for Humanity

HONORABLE MENTIONS

THE FOLLOWING BUSINESSES, ORGANIZATIONS, AND INDIVIDUALS WERE PARAMOUNT IN THEIR PARTNERSHIPS WITH WELCOME HOME AND OUR MISSION TO HONOR VETERANS AND RESTORE THEIR LIVES IN 2023.

WE ARE BEYOND GRATEFUL TO THE FOLLOWING MISSION CRITICAL PARTNERS:

ESSENTIAL AFFILIATIONS

Harry S. Truman Memorial Veterans' Hospital
Health Care for Homeless Veterans - Veterans' Affairs
The Food Bank for Central and Northeast Missouri
National Coalition for Homeless Veterans
Supportive Services for Veterans and Families - Veterans' Affairs
Missouri Housing Development Commission
U.S. Department of Housing and Urban Development
Homeless Veterans' Reintegration Program - Department of Labor
When the Yellow Ribbon Fades
American Rural Family Health Project
Shoes from the Heart
Assistance League of Mid-Missouri

PROPERTY OWNERS AND MANAGERS

Thomas Asmar	Frontier Property Management
James Bayless	Hanover Village
Berkshire	HouseMart Realty - Jason, Charlotte, and
Mr. and Mrs. Blosser	Meredith Corrado
Lori Brockman	Patriot Place/Columbia Housing Authority
Linda Deatz	Darren Patterson
Dunn Property	Roland Management
Fairway Property Management	Millard Thomas

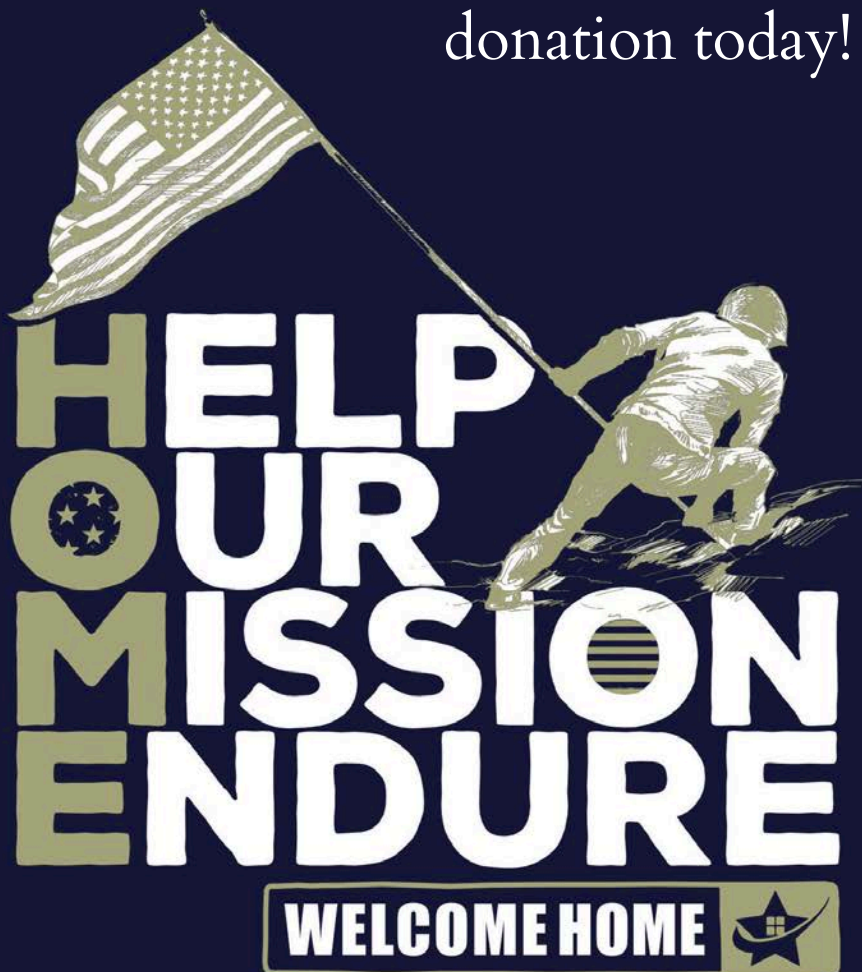
Do you have affordable housing for a deserving Veteran to rent, or goods/services you'd like to contribute?

We'd love to partner with you!

Give us a call at 573.443.8001.

Help can't wait when you are facing *homelessness*.

Make your *life-changing* donation today!



HELP

Generous donations from diversified funding sources provide critical financial support to help Welcome Home carry out, enhance, and expand our programs efficiently and effectively.

OUR

Collaborations and contributions allow us to implement sustainable initiatives that create lasting change in the lives of Veterans and their families we serve, as well as in our communities.

MISSION

Throughout 26+ mid-Missouri counties, Welcome Home works to honor Veterans and restore lives, with a vision to end Veteran homelessness.

ENDURE

Your generous support will directly provide safe and stable, shelter, permanent housing, employment services, access to healthcare and eligible benefits, and other essential wrap-around supportive services for at-risk and homeless Veterans, offering them a chance to rebuild their lives.

COMMITTED TO SERVING VETERANS FOR MORE THAN 30 YEARS.



LOOKING FOR A WAY TO GIVE BACK & SUPPORT THE MISSION?

USE THE QR CODE TO MAKE A DONATION ONLINE

MAIL YOUR GIFT TO:
WELCOME HOME
2120 BUSINESS LOOP 70 E.
COLUMBIA, MO 65201

GET YOUR 'BOOTS ON THE GROUND' WITH WELCOME HOME

Volunteer

- ★ "KP Duty" (serve a meal at the shelter)
- ★ Landscaping and Beautification
- ★ Inventory and Organizing
- ★ Assist with Fundraising Events

Fundraise

- ★ Dress Down Days at Work
- ★ Organize Supply and Donation Drives
- ★ Neighborhood Raffles
- ★ Community Yard Sales
- ★ Facebook Fundraisers
- ★ Trivia or Bingo Nights
- ★ End Veteran Homeless Giving Envelope
- ★ BBQ or Cookouts
- ★ Motorcycle Rides

Donate

- ★ Sponsor a Room for Veterans
- ★ Become a VETS Work Champion
- ★ Make a General Donation
- ★ Become a Monthly Donor
- ★ Sponsor or Attend a Fundraising Event
- ★ Donate Supplies from the Needs List
- ★ Donate In-Kind Gift for silent auctions
- ★ Create a Facebook Fundraiser
- ★ Rent Affordable Housing Units Veterans

**ON BEHALF OF ALL OF US AT
WELCOME HOME, THANK YOU FOR**

Honoring & *Restoring*
VETERANS **LIVES**

Stay in Touch

✉ info@welcomeveterans.org

🌐 www.WelcomeVeterans.org

📘 [welcomehomeinc](#)

📷 [welcomehomevets](#)

▶ [welcomehome8895](#)



AT *Welcome Home*, WE BELIEVE THAT NO ONE WHO HAS SERVED OUR COUNTRY SHOULD EVER FACE THE HARDSHIP OF *Homelessness*.

EACH YEAR, WE DEDICATE OUR EFFORTS TO PROVIDING ESSENTIAL SUPPORT AND SERVICES TO HOMELESS AND AT-RISK VETERANS AND THEIR FAMILIES, ENSURING THEY RECEIVE THE CARE, RESPECT, AND OPPORTUNITIES THEY DESERVE.

WE *Honor* THEIR SACRIFICES BY HELPING *Restore* THEIR LIVES AND REINTEGRATE THEM INTO OUR COMMUNITIES WITH DIGNITY AND HOPE.

WE THANK *You*, OUR AMAZING COMMUNITY, FOR FINDING OUR MISSION WORTHY OF YOUR *Support*.

If you are a Veteran, or know of a Veteran, in need of assistance, please do not hesitate to call 573-443-8001 or email [Welcome Home at info@welcomeveterans.org](mailto:info@welcomeveterans.org).