



## 2024 IMPACT & OUTCOMES REPORT

**MISSION:** Welcome Home works to honor Veterans and restore lives.

**VISION:** To END Veteran homelessness.

**VALUES:** Serve with Compassion. Serve with Honor. Serve with Excellence.

**KEY PROGRAMS:** Emergency & Transitional Shelter | Permanent Housing | VETS Work

### **NO VETERAN LEFT BEHIND SINCE 1992:**

More than “just a shelter,” homeless and at-risk Veterans, and their families, have wrap-around access to programs and services that facilitate recovery through social responsibility, personal engagement, and individualized case management based on the needs and goals of each person served. Welcome Home is a 501(c)(3) nonprofit charity that provides Veteran families with shelter, food, supplies, transportation, employment assistance, permanent/rapid re-housing assistance, individualized case management, advocacy, recreational/therapeutic activities, connection to collaborating partners for mental, physical, and VA eligible benefits, and access to a greater quality of life – a life they deserve. All at **NO COST to the Veteran.**

With a reported **513 homeless Veterans on any given night in Missouri in 2024**, and 32,882 sleeping on the streets any given night across the nation, our programs are critical to establish long term permanent housing stability for homeless and at-risk Veterans. The **8% decline from 2023** is confirmation that with strong nonprofits like Welcome Home, effective local, state, and national government leadership and policy, and deliberate community collaboration, veteran homelessness is solvable. The experience of homelessness alone is already harmful to Veterans’ whole health – mind, body, and soul, but not having access to appropriate shelter and services, including affordable housing, means more Veterans stuck in the vicious cycle of homelessness. Bottom line: more Veterans need and deserve homeless assistance and affordable housing than the existing capacity can help. Therefore, our community and supporters are helping Welcome Home take action to execute evidence-based approaches to prevent and end homelessness among Veterans for good – until every Veteran has a proper ‘welcome home.’

## MEASURABLE OUTCOMES FOR 2024

- **Welcome Home enrolled and served 500 Veterans and family members through our wrap-around programs and supportive services. Our goal is to serve an estimated 425, annually.** (434 served in 2023, 342 served in 2022 and 2021, 329 served in 2020, and 365 served in 2019).
- **71% of the homeless Veterans enrolled in our Emergency & Transitional Shelter positively moved into independent, permanent housing within 125 days of enrollment in the program.** *\*National average is 51% in shelter programs similar to ours.*
- **92% of the Veterans enrolled in our Permanent Housing Program positively obtained or maintained independent, permanent housing within 40 days of enrollment in the program.** *\*National average is 74% in permanent housing programs similar to ours.*
- **51,978 well-balanced meals were served and essential groceries supplied to Veterans and family members.**
- **17,236 bed nights of care, dignified shelter, and services were provided to homeless Veterans and their families.**

\*Data obtained from The U.S. Department of Housing and Urban Development Office of Community Planning and Development – “The 2024 Annual Homelessness Assessment Report (AHAR) to Congress.” <https://www.huduser.gov/portal/sites/default/files/pdf/2024-AHAR-Part-1.pdf>

**WELCOME HOME'S KEY PARTNERSHIPS IN 2024:**

Truman VA and Healthcare for Homeless Veterans (HCHV), Supportive Services for Veterans and Families (SSVF), CHA/Patriot Place, Homeless Veterans' Reintegration Program (Department of Labor), Veterans United, Columbia Orthopaedic Group Physicians & Families, Atkins, Inc., Disabled American Veterans Charitable Service Trust, Bob Woodruff Foundation & Got Your 6 Network, Housing & Urban Development, Missouri Housing Development Commission, Factual Data, DataVerify, Priority Title & Escrow, Honor Homes with Jenny Lorenz-Rudkin, Missouri Veterans Commission, Orscheln Industries Foundation, Inc., Vessell Bridges Murphy Law Offices, Optimized CFO & Controller Services, H.E.R.O.E.S. Care, Boone Electric Community Trust, Equifax, MFA Oil Foundation, Columbia Center for Urban Agriculture, The Food Bank for Central & Northeast Missouri, Threshold of Hope, Allen P. & Josephine Green Foundation, The Giving Branch, Assistance League of Mid-Missouri, COMOGives, Terravest Development, Columbia Rock Bridge Lions Club, The Crossing Church, Mortgage Connect, Rolwing Family, Bromstedt Family, Informative Research, Band of Brothers, St. Charles County Disc Golf Club, mid-Missouri landlords and property managers, and many other patriotic individuals, foundations and companies across the Midwest and beyond.

**BOARD OF DIRECTORS IN 2024:**

Jenny Lorenz-Rudkin	President	Tanner Sutton	Board Member
Marcus Glover	Vice President	Jason Gruender	Board Member
Matthew Lightle	Treasurer	Joanie Mains	Board Member
Dale Fitch	Secretary	Jennifer Sticken	Board Member
Terry Roberts (USMC Veteran)	Board Member	Don Howser	Board Member
Ross Bridges (USMC Veteran)	Board Member	Bruno Greco	Board Member
James Chapman	Board Member	Shay Roush	Board Member

**ACCREDITATIONS & AFFILIATIONS IN 2024:**



Commission on Accreditation of Rehabilitation Facilities



#: 4027

LEARN MORE ABOUT WELCOME HOME'S MISSION, VISION, & IMPACT AT [WELCOMEVETERANS.ORG](http://WELCOMEVETERANS.ORG).

*The good work we do is helping move the needle in the right direction but is far from over. We will continue digging deep and stand firm on taking bold, intentional, strategic action in all we do to fulfill Welcome Home's mission!*